



# The Passport

World Affairs Council of the Monterey Bay Area ([www.wacmb.org](http://www.wacmb.org))

August 2018

## Cyber Strategy: Russia, Putin and Political Warfare

**Ryan Maness**  
**Naval Postgraduate School**

**Thursday, August 23**

**11:30 am: Registration ~11:50 am: Luncheon ~12:50 pm: Program**  
**Rancho Canada Carmel Valley Road**

Russia's continued interference in U.S. and other Western electoral processes and political discourse via cyber and information warfare tactics has left these societies divided and discontent. As Special Counsel Robert Mueller's investigation continues to uncover Russia's involvement in the 2016 campaign, the question that remains for many is whether members of the Trump campaign were involved and, if so, at what level.

Ryan Maness will examine why Russia does what it does in the cyber domain, and what the United States can do about it. He will describe how cyber coercion complements, rather than replaces, traditional instruments of statecraft and power. He will offer the empirically-grounded theory that cyber strategies function more as political warfare and covert action than decisive instruments of war, and seem most useful



in the manipulation of information between geopolitical rivals. He also will discuss the emerging art of cyber strategy as part of a larger approach to coercion by states in the international system since the turn of the century.

Ryan Maness is the primary data collector and coder of the Dyadic Cyber Incident and Dispute (DCID) dataset, which records all state-attributed cyber incidents between rivals. He has published

in outlets such as Oxford University Press, *Journal of Peace Research*, *Foreign Affairs*, and *Armed Forces and Society*. His most recent book is *Cyber Strategy: The Changing Character of Power and Coercion* (Oxford University Press, 2018). Professor Maness earned his PhD in Political Science at the University of Illinois.

*(Please see page 3 for reservation information)*

### Calendar of Events

**Thursday, August 2**

**4:30 pm**

**Board Meeting: McCone Building Conference Room, MIIS. Open to members.**

**Monday, August 13**

**4:00 - 5:30 pm**

**Discussion Group: MPC Social Science Building Room 101. Parking \$3.00 in Lot D.**

**Thursday, August 23**

**11:30 - 2:00 pm**

**Luncheon and Presentation: *Cyber Strategy: Russia, Putin and Political Warfare*, by Ryan Maness**

## For Your Information

The World Affairs Councils of America (our parent organization) will hold its annual National Conference November 7 - 9, 2018, at the Mayflower Hotel in downtown Washington, DC. This year's topic is "Braving the New World Order."

### Featured speakers:

- Dr. Nina Ansary, Visiting Fellow at the London School of Economics and one of six UN Women Champions for Innovation
- Ray Rothrock, Chairman and CEO of cybersecurity provider RedSeal
- Dr. Dambisa Moyo, author, international economist and one of Time Magazine's 100 Most Influential People in the World
- Kelly Magsamen, VP for National Security and International Policy at the Center for America Progress

In addition, the conference will include visits to local think tanks and embassies, an ambassadors' luncheon, events for young professionals and students, and fantastic networking opportunities.

Early Bird registration is now open. Student discounts are available.

Interested? For more information, visit the conference website:

<https://www.wacaconference2018.org>

## Save The Date

On September 28, 2018, Dr. Michael McFaul, former U.S. Ambassador to Russia and current Professor of Political Science at Stanford University, will speak at our monthly luncheon about his latest book, *From Cold War to Hot Peace: An American Ambassador in Putin's Russia*. Don't miss this opportunity to hear from one of America's leading experts on relations between the United States and Russia.

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Jim Suchen  
William Wiltschko**



## RESERVATION FORM

***Reservations due August 17 for August 23 presentation***

Registration 11:30 am

Luncheon 11:50 am

Program 1:00 pm

Mail form and check or credit information to:

WACMB, PO Box 83, Monterey, CA 93942

or fax reservation form to (831) 643-1846

Members @ \$29 \_\_\_\_\_

Guests @ \$35 \_\_\_\_\_

+ Credit card charge @ \$2

Total \_\_\_\_\_

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Vegetarian? (Requires 72 hours notice) \_\_\_\_\_ Signature \_\_\_\_\_

Questions? Call the office at (831) 643-1855

## World Affairs Council Monterey Peninsula College Discussion Group

The next MPC Discussion Group meeting will address the topic *Putin and Trump: The Future Trajectory for Russia/U.S. Relations*. Given the interactions that have already occurred between the Trump administration and Russia, what does the future hold in store for the relationship between these two nations? Participants may also evaluate the outcome of July's Trump/Putin summit.

This timely discussion will be held on Monday, August 13, at 4:00 pm in the Social Science Building, Room 101, Monterey Peninsula College, 980 Fremont Street, Monterey. Parking is available in Lot D for \$3.00; parking permits are available for attendees.

Come join the discussion!

## LUNCHEON MENU

- Caesar Salad
- Chicken Piccata with  
Lemon Caper Sauce
- Rice Pilaf and Vegetable  
Medley
- Fresh Rolls and Butter
- Chef's Choice Dessert
- Coffee

## VEGETARIAN OPTION

- Fettucini Alfredo

*This is the monthly newsletter of the World Affairs Council of the Monterey Bay Area (WACMB). Founded in 1951, the council is a non-profit, non-partisan organization established to promote the presentation, discussion, and study of international affairs. WACMB is a tax-exempt 501 (c) (3) organization, EIN-770301206. Contributions are tax deductible as permitted by law. WACMB sponsors monthly luncheons, discussion groups, and student scholarships.*

**Corporate and institutional support for the World Affairs Council of the Monterey Bay Area is provided by:**

- \*California State University Monterey Bay
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\*Student memberships are limited to full-time students matriculating at an accredited college or graduate school. This also includes a special military membership for enlisted personnel, grades E-1 to E-4 only.

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