



The Passport

World Affairs Council of the Monterey Bay Area (www.wacmb.org)

April 2019

The Impact of California Agriculture in the International Arena

Barry Bedwell

President, California Agricultural Leadership Foundation

Wednesday, April 24, 2019

11:30 am: Registration ~11:50 am: Luncheon ~12:45 pm: Program

**** Palo Corona Park HQ, Carmel Valley Road (formerly Rancho Canada) ****

By a large margin, California remains the national leader in agricultural production and exports. In 2017, California farms and ranches produced over \$50 billion in total cash receipts for over 400 crops grown. Exports of our state's agricultural goods totaled more than \$20.5 billion, almost double the amount from 10 years ago.

However, the Golden State's agricultural producers face increasing challenges as they strive to meet the growing domestic and international demand for food. Our guest, Barry Bedwell, will discuss some of these challenges and what they mean for the future, in terms of both innovation and leadership.

Barry Bedwell has been president of the California Agricultural Leadership Foundation since 2016. The Foundation is a nonprofit, public benefit corporation



engaged in leadership training with four California universities: Cal Poly, San Luis Obispo; Cal Poly, Pomona; CSU, Fresno; and UC Davis. Previously, he was president of the California Fresh Fruit Association, a voluntary nonprofit agricultural association specializing in public policy issues. The Association is one of the oldest agricultural trade associations in California. Earlier in his career, he was president of Allied Grape Growers, a statewide grower's marketing cooperative.

Mr. Bedwell earned a B.A. in Business Administration from CSU, Fresno. He was born and raised in Madera, California, and now resides in Pacific Grove.

(See page 3 for reservation information)

Thursday, April 4

4:30 pm

Board Meeting: McCone Building Conference Room, MIIS. Open to members.

Monday, April 8

4:00 - 5:30 pm

Discussion Group: MPC Social Science Building Room 101. Parking \$3.00 in Lot D.

Monday, April 15

4:00 - 5:30 pm

OLLI Discussion Group: CSUMB at Ryan Ranch, 8 Upper Ragsdale Dr.

Wednesday, April 24

11:30 am - 2:00 pm

Luncheon: *The Impact of California Agriculture in the International Arena*, by Barry Bedwell

DISCUSSION GROUPS

The *Great Decisions* discussion program for 2019 concluded on March 25. However, the conversation continues through WACMB's two ongoing discussion groups. Both programs are free for WACMB members. Each month, the group will select the topic for the following month's discussion.

MPC: Meetings are on the second Monday of the month, from 4:00 - 5:30 pm in Room 101, Social Sciences Building. Parking is available for \$3 in Lot D.

OLLI/CSUMB: Meetings are on the third Monday of the month, from 4:00-5:30 pm at the CSUMB Ryan Ranch location. Parking is free at the door. Note: please RSVP for this group at either csumb.edu/olli or (831) 582-5500 so that you can receive course communications.

Announcing a New Service

Did you need to miss a recent luncheon meeting that you really wanted to attend? Fear not! Your WACMB is now videotaping the luncheon presentations and making them available on our website. This is a program that's just getting underway, but you can already watch talks by Professors Anne Marie Baylouny, Jason Blazakis, Philipp Bleek, and Francis Fukuyama, and new videos will be added each month.

Explore the realm of world affairs from the comfort of your own living room by going to www.wacmb.org and clicking the "Past Speakers, Topics, and Videos" link on the "General Information" menu.

Something to Think About

Are you still receiving your monthly Passport in the mail? Consider receiving it via email instead.

What's the advantage to that? *It's faster.* Here's why: once the Passport is created, it goes to both the printer and our Membership office at the same time.

The printer takes about four to five days to print the hard copies. The printed Passports go to the mailing service, where they are addressed over another four to five days, and then they are put in the mail, which takes several more days.

Meanwhile, the Membership office has clicked a few buttons and emailed the Passport, which appears in your inbox on that very same day. This means that you'll receive an emailed Passport up to two weeks before you receive a printed copy. So if there's a luncheon that might be sold out (such as Ambassador McFaul's talk in September), you'll be able to register for it significantly earlier than if you only receive the mailed version.

In addition to being efficient, receiving your Passport via email can also save your World Affairs Council some money for printing and mailing - and you'll help to save some trees in the process!

To make the change, go to the "General Information" menu on www.wacmb.org and click the "Contacts" link. Use the form that comes up to request an emailed Passport instead of a hard copy. Be sure to include the email address where you'd like to receive The Passport.

RESERVATION FORM

Reservations due April 18 for April 24 presentation

Registration 11:30 am

Luncheon 11:50 am

Program 12:45 pm

Mail form and check or credit information to:

WACMB, PO Box 83, Monterey, CA 93942

or fax reservation form to (831) 643-1846

or register online at www.wacmb.org

Members @ \$31 _____

Guests @ \$40 _____

Total \$ _____

The Impact of California Agriculture

Name/s _____ Card Holder Name _____

Address _____ Card Number _____

Email _____ Phone _____ Exp Date _____ Visa _____ MC _____

Vegetarian? (Requires 72 hours notice) _____ Signature _____

Questions? Call the office at (831) 643-1855

New Mission Statement for the World Affairs Council of the Monterey Bay Area

After much discussion and deliberation, the Board of Directors of the World Affairs Council of the Monterey Bay Area has decided to adopt the following mission statement for our organization:

The World Affairs Council of the Monterey Bay Area is a nonprofit, non-partisan organization established to promote the presentation, discussion, and study of international affairs.

The consensus of the board was that this statement best describes the mission of our organization. Your Board of Directors will use it to guide all future decision making for WACMB.

As always, members' comments are welcome. Send your thoughts to wacmb@redshift.com.

LUNCHEON MENU

- Apple Cider Salad topped with Grilled Chicken, Pecans, Dried Cranberries, and Bleu Cheese Crumbles
- Fresh Rolls and Butter
- Coffee

VEGETARIAN OPTION

- Apple Cider Salad



This is the monthly newsletter of the World Affairs Council of the Monterey Bay Area (WACMB). WACMB is a nonprofit, non-partisan organization established to promote the presentation, discussion, and study of international affairs. WACMB is a tax-exempt 501 (c) (3) organization, EIN-770301206. Contributions are tax deductible as permitted by law. WACMB sponsors monthly luncheons, discussion groups, and student scholarships.

Corporate and institutional support for the World Affairs Council of the Monterey Bay Area is provided by:

- *California State University Monterey Bay
- *Defense Language Institute
- *Monterey Peninsula College
- *Naval Postgraduate School *Middlebury Institute of International Studies at Monterey
- *Horan & Lloyd Law Firm

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 831-643-1855 fax 831-643-1846
 email: wacmb@redshift.com
 Website: www.wacmb.org**

MEMBERSHIP APPLICATION

Benefactor.....	\$1000
Patron.....	\$600
Sponsor.....	\$300
Contributing.....	\$150
Sustaining.....	\$75
Family (couple).....	\$50
Individual	\$30
Student*.....	\$15

**Make checks payable to WACMB and mail to:
 WACMB, P.O. Box 83, Monterey, CA 93942
 (Couples, please include both first names)**

Name/s _____

Address _____

City, State, Zip _____

Phone _____ e-mail _____

*Student memberships are limited to full-time students matriculating at an accredited college or graduate school. This also includes a special military membership for enlisted personnel, grades E-1 to E-4 only.

**World Affairs Council
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